

USDA Foreign Agricultural Service

# GAIN Report

Global Agricultural Information Network

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## EU-28

### Poultry and Products Semi-annual

#### EU-28 Broiler Production to Grow Again in 2014

**Approved By:**

David G. Salmon

**Prepared By:**

Xavier Audran

**Report Highlights:**

EU-28 broiler meat production forecasts for 2014 have been revised upward slightly from previous estimates. Higher production expected mainly in Benelux, Germany, the United Kingdom, and Romania will more than offset lower forecasts in France and Spain. Consumer switching from other meats to broiler meat in a recession-stricken EU-28 region will increase the EU-28 domestic consumption of broiler meat in 2014. EU-28 broiler meat import forecasts are now expected to remain flat in 2014 with stagnant imports from both Brazil and Thailand. EU-28 broiler meat exports in 2014 are expected to decline slightly, due to the elimination of EU-28 exports subsidies in mid-2013 that will hurt French exports of whole broilers to the Middle East.

**Commodities:**

Poultry, Meat, Broiler

**Production:**

EU-28 broiler meat production forecasts for 2014 have been revised upward slightly from previous estimates, with higher production expected mainly in Benelux (driven by increased exports of broiler parts), Germany, UK and Romania more than offsetting lower forecasts in France (driven by declining exports of whole birds since the end of EU Exports subsidy in July 2013). Spanish forecasts have also been revised downward to reflect newly available data.

**Consumption:**

The EU-28 domestic consumption of broiler meat is still foreseen to increase in 2014 slightly more than total population growth, indicating a small increase in per-capita consumption due to the switch from other meats to broiler meat (cheaper and more convenient) in a recession-stricken EU-28 region.

**Trade:**

After a small decline in 2013 due to smaller imports from Brazil and Thailand, broiler meat imports forecasts are now expected to remain flat in 2014. EU-28 imports of prepared, preserved and processed broiler parts (HS code 160232) are down due to economic crisis in the EU-28 region.

EU-28 broiler meat exports in 2014 are now expected to be negatively impacted by the EU-28 Commission's decision in July 2013 to end exports restitutions. Exports of whole broilers (mainly from France to Saudi Arabia and Middle-East countries) are likely to be down by 5 to 10 percent. This decline should be not be fully offset by increased exports of broilers parts (mainly from the Benelux region but also from France and Poland) to Africa (South Africa, Benin, Ghana)

## Production, Supply and Demand Data Statistics:

Poultry, Meat, Broiler European Union	2012		2013		2014	
	Market Year Begin: Oct 2011		Market Year Begin: Oct 2012		Market Year Begin: Oct 2013	
	USDA Official	New Post	USDA Official	New Post	USDA Official	New Post
Inventory (Reference)	0		0		0	
Slaughter (Reference)	0		0		0	
Beginning Stocks	0	0	0	0	0	0
Production	9,550	9,565	9,750	9,800	9,900	9,950
Total Imports	729	20	670	670	670	700
Total Supply	10,279	9,585	10,420	10,470	10,570	10,650
Total Exports	1,094	1,088	1,095	1,090	1,105	1,070
Human Consumption	9,185	197	9,325	9,380	9,465	9,580
Other Use, Losses	0		0		0	
Total Dom. Consumption	9,185	197	9,325	9,380	9,465	9,580
Total Use	10,279	1,285	10,420	10,470	10,570	10,650
Ending Stocks	0		0		0	
Total Distribution	10,279	1,285	10,420	10,470	10,570	10,650

MIL HEAD, 1000 MT, PERCENT, PEOPLE, KG

*Note: Per revised FAS instructions, exports of chicken paws to Hong Kong and China have been excluded from EU-28 Broiler Meat exports. Hong-Kong and China imports of chicken paws from EU-28 amounted to 44,600 MT in CY 2013, up 28 from CY 2012.*