Total Factor Productivity of the United Kingdom Food Chain 2000 to 2011 – revised estimates

1. Key messages

- Total factor productivity of the UK food chain beyond the farmgate grew by 0.5 per cent in 2011. It has been rising gradually since 2002.

- Benchmarking against a wider economy measure shows that the average annual growth in the food chain between 2002 and 2011 was 0.7 per cent compared to 0.2 per cent in the wider economy.

- Productivity in both food manufacture and food wholesale have risen overall since 2000 whilst productivity of food retail and catering are at similar levels to 2000.

- Comparing 2011 with 2010 the manufacture, wholesale and non-residential catering sectors of the food industry saw year on year increases in productivity.

2. Overview

The total factor productivity (TFP) of the United Kingdom food chain is an indicator of the efficiency and competitiveness of the food industry within the United Kingdom. An increase in TFP indicates the industry is improving its competitiveness.

The food sector plays a significant part in our economy, accounting for about 7 per cent of national Gross Value Added. Four sectors make up the food chain: retail, manufacture, wholesale and non-residential catering. Both alcoholic and non-alcoholic drinks are included in food. Total factor productivity is a measure of the efficiency with which inputs are converted into outputs. For example, TFP increases if the volume of outputs increases while the volume of inputs stays the same. Similarly, TFP increases if the volume of inputs decreases while the volume of outputs stays the same. Although there is a practical limit on how much food people want to buy the volume of output can increase due to increases in quality of products and by increases in exports.

The background data and charts in this release can be downloaded [here].
3. Sector headlines

**Total Factor Productivity trends within the UK food industry 2000 to 2011**

- **Food and drink manufacture** has had the largest gains in productivity in the food chain with, labour volume dropping by 23 per cent since 2000. The small increase in productivity in 2011 was due to falls in the volume of purchases being more than the fall in turnover.

- **Food wholesale** productivity has risen gradually since 2002.

- **Food retail** productivity in 2011 was 1.0 per cent lower than 2010. Productivity fell due to an increase in labour (1.3 per cent) and a larger fall in the volume of output compared with the volume of input. Food prices were on average 5 per cent higher in 2011 than in 2010.

- **Non-residential catering** showed productivity growth for the second year in a row. In 2010, productivity was 4.5 per cent up on 2009 whereas in 2011 productivity was not as strong but still managed to grow by 1.5 per cent. Productivity had been falling since 2004 as output fell. The increase in productivity in 2011 was due a fall in the volume of input and the volume of output increased. Catering is more affected by the state of the economy than other sectors of the food chain, and its productivity over the last 10 years reflects the economic downturn and recent recovery.

4. Benchmarking the UK food chain against the wider economy

An estimate of total factor productivity in the wider economy is calculated for comparison purposes from the same data sources as the food chain using the same method. This measure does not cover the full economy but rather non-public sector industries that are covered by the Annual Business Inquiry/Annual Business Survey. Financial services are the largest sector not included in the measure.

Between 2002 and 2011, the average annual growth rate of the food chain was 0.7 per cent whereas the wider economy’s average annual growth rate was 0.2 per cent and since 2008 the food chain has been outperforming the wider economy in competitiveness.
5. Sector Analysis

**Manufacturing**

- In 2011, total factor productivity in food and drink manufacturing increased by 0.5 per cent and has shown an average annual increase of 1.1 per cent since 2000.

- The small increase in productivity in 2011 was due to falls in both the volume of purchases and outputs. Labour rose slightly in 2010 and is the same for 2011 but more significantly this has been on a downward trend since 2000 and is currently 23 per cent down.

- The Annual Business Survey estimates that the output value of food and drink manufacturing rose by 3.9 per cent in 2011. When deflated to remove the effects of
higher output prices this becomes a 3.8 per cent fall in volume of output. Within manufacturing, ‘manufacturing of other food products’ and ‘processing and preserving of meat and meat products’ are the largest sub-sectors in terms of turnover. Both of these sub-sectors have seen their turnover increase in 2011 based at current prices.

- Output in food and drink manufacturing was 0.8 per cent lower in 2011 than 2000 and productivity was over 12 per cent higher. Productivity growth has continued steadily since 2002 while output growth was strong up to 2005 but dropped sharply in 2006 and 2007. Output grew strongly in 2009 and 2010 but fell to its lowest level in 2011.

- In 2011, food and drink manufacturing contributed 30 per cent to Gross Value Added of the food chain beyond the farmgate.

**Wholesaling**

![Food wholesaling chart]

- Total factor productivity of food wholesaling increased by 1.1 per cent in 2011. It has been on an upward trend since 2000 with an average annual increase of 0.8 per cent. Output was 8.2 per cent higher in 2011 than 2000 with productivity for food wholesaling 9.2 per cent higher.

- Even when output dropped in 2008 in response to the economic downturn productivity in food wholesaling continued to grow.

- In 2011 the wholesale sector contributed 11 per cent to Gross Value Added of the food chain beyond the farmgate.
Apart from a small dip in the early part of the decade, productivity of the food retail sector has been largely unchanged from its level in 2000.

Productivity 2011 was down 1.0 per cent from 2010. This was due to a 1.3 per cent increase in labour combined with a larger fall in the volume of outputs than the volume of inputs. Food prices were on average 5 per cent higher in 2011 than in 2010.

The increase in labour input in 2011 goes against the recent trend. Since its peak in 2004 labour has been declining and the 2011 level is 9.3 per cent down on 2004.

In 2011, the Annual Business Survey showed an increase in output for the sub-sectors feeding into food retailing, however the amount food sales as a proportion of total sales decreased which took overall output down at current prices.

Output of food retailing was at its lowest point in 2011 since 2009. From 2002 to 2007, output grew by 16.7 per cent probably due to people buying higher quality products. Since 2008, output contracted as consumers responded to higher food prices by trading down and buying less.

Productivity growth in food retailing stopped in 2008 coinciding with higher food prices and lower output. Note that improvements in shopping environment and convenience are not included as outputs in the productivity calculation, which treats output as food sales.

In 2011 food retailing contributed 31 per cent to Gross Value Added of the food chain beyond the farmgate.
Non-Residential Catering (NRC)

- Non-residential catering (NRC) showed productivity growth of 1.5 per cent for the second year running in 2011. The increase in productivity in 2011 was due a fall in the volume of inputs whilst the volume of output increased.

- Since 2004, productivity of NRC had been on a prolonged period of decline, however productivity in this sector increased in both 2010 and 2011 by 4.5 per cent and 1.5 per cent respectively. This sector would have been affected strongly by the recession that started in 2008 and lasted through most of 2009. These challenging economic times will make it difficult for companies to make proportionate savings across all inputs, especially with labour being a relatively high component. Consumers find it easier to cut on this form of spending on food. During periods of economic downturn it is likely that consumers will make savings through eating out less and switching to home cooking.

- Labour in NRC was unchanged in 2011 but 14 per cent below its 2008 peak. Output was 8.1 per cent higher in 2011 than 2000. Output grew 18 per cent between 2000 and 2004 with strong consumer demand. From 2005 to 2009, output shrank and productivity fell to its lowest point since 2000. Output rose by 0.5 per cent in 2011 on 2010.

- In 2011, non-residential catering contributed 29 per cent to Gross Value Added of the food chain beyond the farmgate.

6. Background notes

**TFP calculation**

The method incorporates the inputs and outputs that are associated with monetary transactions but does not incorporate external effects on society and the environment. TFP differs from productivity by factoring in labour and capital consumption. This calculation covers labour, capital and purchases while output is the volume of sales. TFP is measured only in the form of changes as the change in the ‘volume of outputs’ divided by the change in ‘the volume of inputs’. The series is annually rebased and chain linked. Inputs are measured in the form of labour, capital and purchases. Purchases (mainly food but also energy, water and other consumables) dominate the inputs in all sectors.
A more detailed methodology note to accompany the release sets out methods, assumptions, data sources and revisions, and is available here.

**Revisions**

Since the previous publication of this data on 31st January 2013, revisions have been made to the productivity data for sectors of the food industry going back as far as 2001. The scale of revisions can be viewed in the following document here.

Most of the revisions are due to updates to the source data which is primarily the Annual Business Survey. There has also been a change to the GDP deflator which is used to remove the effects of higher output prices. For more information click here.

**Reliability of 2011 Estimates**

We do not calculate standard errors for the estimates because of the range of data sources being combined. Instead as an indication of reliability, we carry out a sensitivity analysis to show how dependent the TFP growth estimates are upon small shifts in the levels of the inputs and the outputs. The productivity estimate is more sensitive to changes in the volumes of purchases and outputs and less sensitive to labour and capital. For more information click here.

7. Uses and potential uses of this data

Defra use TFP in the food chain beyond agriculture as a measure of how well the UK food industry beyond agriculture is improving its productivity and thereby on course to be competitive in the future.

Improving the productivity and competitiveness of food and farming businesses, while improving the environment is a priority for Defra. Domestically a more competitive, profitable and resilient farming and food industry is needed. As the UK economy recovers, this sector, like all others, needs to maximise its potential for sustainable growth, maintain and increase its chance of securing European and global trading opportunities, and meet society’s needs. We also need a basic level of resilience against changing environmental conditions, price fluctuations, financial uncertainty and food availability.

The Food and Drink Federation use this data to communicate to its members (by tracking the industry’s progress and promoting the sector) and they make this information available on their website.
Food and drink businesses can also use this data to track progress of the industry in general but this measure is not comparable with competitiveness measures applied to individual businesses and cannot be used to benchmark their own performances.

This measure is not directly comparable with the general calculation used by the Office for National Statistics to measure whole economy productivity. To enable a comparison with the wider economy we calculate TFP growth in the wider economy using this calculation, i.e. data from the annual business survey. It is limited to coverage of the economy by the Annual Business Survey. The Annual Business Survey is the main structural business survey conducted by the Office for National Statistics. Prior to 2009 it was known as the Annual Business Inquiry - part 2. It collects financial information for about two-thirds of the UK economy, covering agriculture (part); hunting; forestry and fishing; production; construction; motor trades; wholesale; retail; catering and allied trades; property; service trades. The financial variables covered include turnover, purchases, employment costs, capital expenditure and stocks. Further details on the survey are at:


8. Notes

1) The original research this statistics release is based on was published in May 2006 and is available here: UK Food Chain Productivity Incorporating External Impacts.

2) Total factor productivity of agriculture is published in Agriculture in the UK, Chapter 5. Data up to 2012 is available in Chart 5.1.

3) The UK food sector is defined in terms of the standard industrial classification (SIC 2007) as food manufacturing, food wholesaling, food retailing and non-residential catering:

   Food Manufacturing: 10 & 11
   Food Wholesaling: 46.17 & 46.3 less 46.35
   Food Retailing: 47.11 & 47.2 less 47.26 & 47.81
   Non-residential Catering: 56

4) These estimates are produced twice yearly. Most of the data is sourced from the Annual Business Survey (ABS), which is produced by the Office for National Statistics (ONS). The ONS release the ABS provisional estimates normally around November and the revised estimates are released around June.